SINGLE SCENE

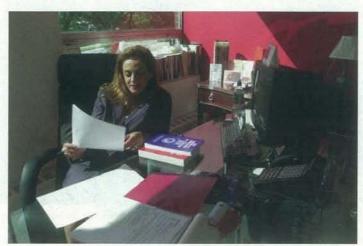
unadulterated honesty

In the world of matchmaker Always Ayelet, the founder of Universal Connections in Edgewater, there is no room for superficiality. Don't bother asking her for the tall, dark and handsome millionaire. though there are sure to be plenty of them on her client list. According to Ayelet, there's more to love than good looks and padded wallets, even in the 21st century.

Ayelet, now serving northern
New Jersey as well as the New York
and Philadelphia metropolitan areas,
has been making matches and
counseling area singles for more
than a decade. Central to her
method, which Ayelet considers
"coaching" rather than run-of-themill matchmaking, is the idea that
love goes hand-in-hand with honesty.

"Truth and honesty is in our nature, but it feels sort of lost in today's world," says Ayelet. "People have lost sight of the value of love. I am re-teaching them how to love and be loved."

While Ayelet charges anywhere from \$50 to \$2,000 for her services, she agreed to share some advice at no cost with Bergen County singles looking for love: RELAX. THERE'S SOMEONE FOR EVERYONE.



Always Ayelet works with women and men throughout Bergen County, using her services to help find matches for area singles.

I do believe there is the right person for everybody. You don't know how or when you'll find them, but I believe that each human being deserves to be loved for who or what they are. There's no greater feeling than sitting across the dinner table from someone who you know loves you for you, not for who you can be or who they wish you were.

GET TO KNOW YOURSELF.

It's about honesty. Be cut-throat and look at yourself in the mirror and be honest with yourself about who you are and what your potential is. Self-esteem is such a big part of this. Esteem is value. If you don't value yourself, how can you expect someone else to value you?

BE WILLING TO GET TO KNOW OTHERS.

We eradicate possibilities based on the superficial. Remember, ask-

ing "What do you do for a living?" is not the same as "How much money do you make?"

IT'S NEVER TOO LATE.

Love can happen at any age, at any stage in life. My female clients are 25 to 65 years old, and many of my most successful clients are finding the true connection in their second or third marriage.

DON'T AIM TO HAVE HIM WRAPPED AROUND YOUR FINGER.

Relationships based on manipulation and fear aren't based on love and honesty. You can't force someone to love you. I want someone to have dinner with me because he wants to. I want him to make love to me because he wants to. If you have a need to control, that isn't love. sb

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